



GSEA
The Georgia Solar
Energy Association

FOR IMMEDIATE RELEASE

Contacts: Mitch Leff, Leff & Associates, (404) 861-4769, mitch@leffassociates.com
Sat., Oct. 4th Contact: Gay Watson, 678-596-2889, gcwatson@mindspring.com

FACTS AT-A-GLANCE
Georgia Solar Day - Saturday, Oct. 4

Saturday, Oct. 4: Thirty-Six Georgia Sites Participate in [Georgia Solar Tour](#)

Myth Busters: Georgia Solar Tour Demonstrates that Solar Power Works in Georgia, Educates Homeowners and Businesses on New Georgia Clean Energy Property Tax Credits

What: With the cost of traditional energy sources on the rise, interest in alternate energy sources like solar power is skyrocketing. On Oct. 4, at 18 locations in metro Atlanta and 36 sites statewide, the [Georgia Solar Tour](#) will demonstrate how solar power can and does work in Georgia. The GST will also educate homeowners and businesses on how the new Georgia Clean Energy Property Tax Credits can save them money by installing their own solar systems.

The Georgia Solar Tour (GST) offers Georgians the opportunity to tour homes and buildings to see how neighbors are using solar energy, energy efficiency, and other sustainable technologies to reduce their monthly utility bills and help tackle climate change.

When: Saturday, Oct. 4, 2008, 9 a.m. – 4 p.m.

Where: 18 locations in metro Atlanta and 36 across Georgia (Atlanta, Athens, Savannah and more)

Georgia Solar Tour Reception

A special reception on Oct. 4 at 4:30 p.m. at Southface Energy Institute (241 Pine Street NE) will conclude the Georgia Solar Tour, with comments by John Baumstark, CEO of Suniva.

By the Numbers

- \$972 billion in revenue from renewable energy & energy efficiency industries in U.S. (ASES 2006)
- \$150 billion in tax revenue generated in U.S. (federal, state, local) by renewable energy & energy efficiency industries (ASES 2006)
- 8.5 million jobs from renewable energy & energy efficiency industries in U.S. (ASES 2006)
- 259 megawatt photovoltaic market in U.S. in 2007; estimated to grow to 1,590 megawatts by 2010; was only 17 megawatts in 2000 (Prometheus Institute for Sustainable Development)
- 60% of the world's energy to be from renewable sources by 2060 (Shell International)

2008 National Solar Tour

In 2007, the National Solar Tour attracted more than 115,000 attendees to 5,000 buildings in 2,900 participating communities nationwide. Now in its 13th year, this event is coordinated nationally by the nonprofit American Solar Energy Society (ASES), taking place annually in conjunction with National Energy Awareness Month. In 2008, 48 states will participate with public tours of solar powered and energy efficient homes and buildings, educating the public about current solar technologies and rebates available. (www.NationalSolarTour.org)

About the Georgia Solar Energy Association

The Georgia Solar Energy Association is a non-profit organization working to promote renewable energy in the state of Georgia through education, research and advocacy. We promote all renewable energy production including, but not limited to, wind energy, solar thermal, photovoltaic energy, bio diesel and bio fuels, and micro-hydro energy. We work towards further development and promotion of the solar industry in Georgia. For more information, visit GSEA at www.gasolar.org.

###